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BALLANTYNE DEMOGRAPHICS

Ballantyne 5 Mile Ring

	90	2000	2011	2016
Population	68618	109561	161975	180381
Population Change		60%	48%	
90-2011 Population Change	136%			
90-2016 Projected Population Change	163%			
Average Household Income	\$59,802	\$100,000	\$105,800	

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Ballantyne Market - How it stacks up?

	Ballantyne	Myers Park
3 Mile Population	81138	84429
Average Household Income	\$114,227	\$91,094
Median Household Income	\$102,885	\$66,007
Households with Families	68%	46%
Pop. with a 4yr College Degree	40.2%	31.9%
Age Group 25-50 (Highest Level Consumer)	50%	42%













